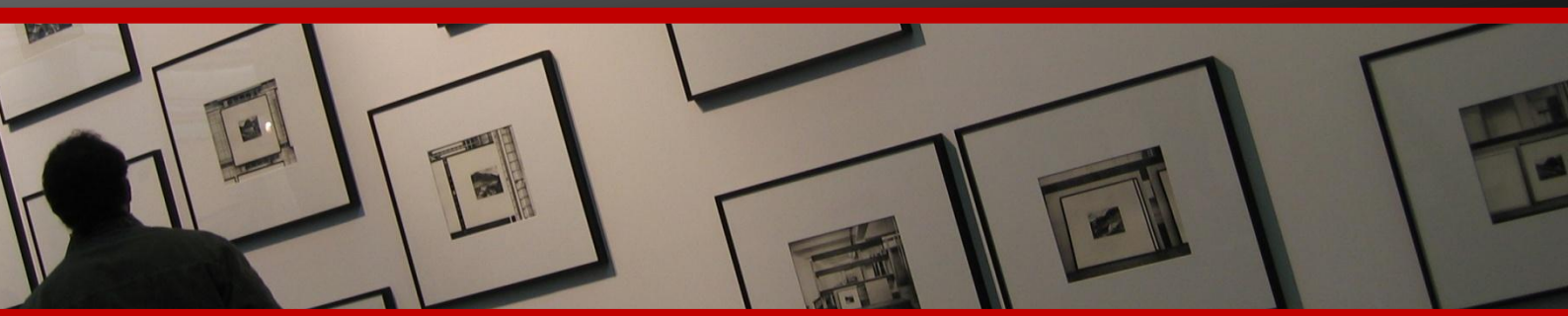


International Arts Professionals Summer School

Brussels, 18th -22nd July 2011



The International Arts Professionals Summer School is an intense week of inspirational learning for creative practitioners, arts managers and cultural project coordinators interested in engaging with the current debates and research in visual and performing arts management.

The International Arts Professionals Summer School is organised by the University of Kent, School of Arts in partnership with ENCATC (European Network of Cultural Administration Training Centers) and will be hosted in the **University of Kent in Brussels**. The Summer School will include contributions from leading international experts and cultural leaders from UK and Europe. It will be based on a mix of lectures, presentations, workshops and practical exercises. These will be delivered by both academics and international experts. The programme and activities has been develop to engage cultural managers and creative practitioners with experience in the sector in new theories and practices in cultural management and offer new directions as well as practical example for their work and professional development.

The programme is designed for **cultural and arts organisation managers and creative practitioners in the visual and performing arts**. A minimum of three years experience in the cultural and creative sector is required to attend the summer school. The participation of postgraduate and PhD students might be considered, depending on previous experiences. Whether you are working with an arts organisation or you are leading a cultural project or event, the **International Arts Professionals Summer School** will provide a sound knowledge-base and will help to direct and support your professional development in this field.

The programme of the Summer School will cover a general introduction to arts management but it will specifically focus on key issue and barrier in the practice of today's cultural managers, including academic research in the field and practical case studies from leading arts directors. It will address topical issues and uses case study materials and practical exercises to deliver an intense learning opportunity for arts managers wanting to develop further their knowledge and expertise in this field.

University of
Kent

in partnership with

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Key themes that will be explored during the Summer School are as follows:

- Europe: funding and framework for arts and culture;
- Public and private investment in the arts: from national trends to organisational strategies
- Developing cultural brands and markets for the arts;
- Leadership in arts and cultural organisations;
- Evaluating cultural and arts projects: models and practice;
- Individual giving to the arts: new fundraising frontiers;
- Innovation in audience development and engagement

Location and travel

The International Arts Professionals Summer School will be hosted at the **Brussels School of International Studies**. The Brussels School of International Studies is located on the third floor of 5 Boulevard de la Plaine, 1050 in the district of Ixelles, in Brussels. For more information about reaching the **Brussels School of International Studies** visit

<http://www.kent.ac.uk/brussels/location>

Fees and application

If you want to take part to the **International Arts Professional Summer School 2011**, the following registration fees apply for participants registering before the 30th of April 2011.

Residential Summer School	£ 1,400
Includes teaching materials, lunches and coffee breaks, B&B accommodation (5 nights) at a local hotel and dinners in local restaurants	
Non Residential Summer School	£ 1,000
Includes teaching materials, lunches and coffee breaks	

For information on speakers or to apply to attend the International Arts Professionals Summer School please visit www.next-arts-professionals.org.uk

For more information

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